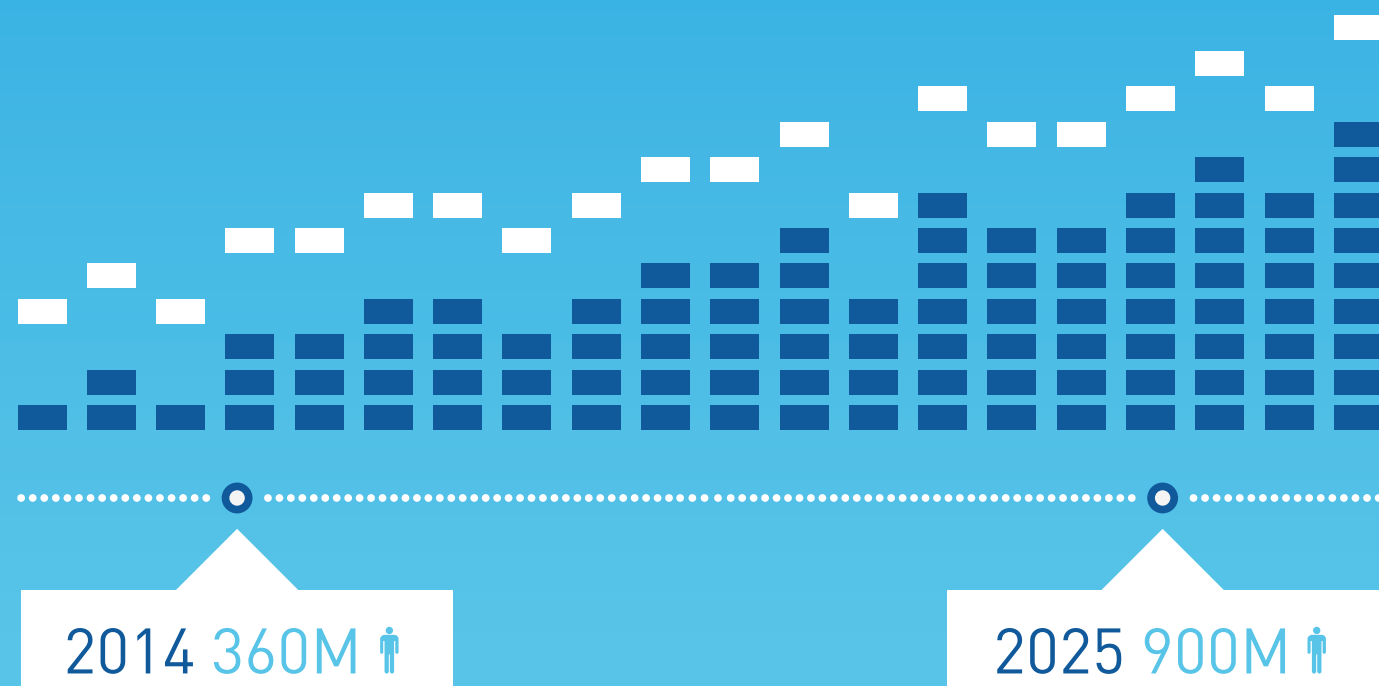




HEARING LOSS

GLOBAL HEARING LOSS RATES



2014 360M

2025 900M

DID YOU KNOW?

HEARING LOSS FACTS

- MORE THAN AN ESTIMATED 900 MILLION PEOPLE WILL BE HEARING IMPAIRED BY 2025—90 MILLION OF WHICH WILL BE EUROPEANS.
- 16% OF THE DISABLING HEARING LOSS IN ADULTS WORLDWIDE IS ATTRIBUTED TO OCCUPATIONAL NOISE.
- MORE PEOPLE THAN EVER BEFORE FACE HEARING LOSS AS THE POPULATION AGES GLOBALLY. ONE IN EVERY THREE PEOPLE OVER THE AGE OF 65 – A TOTAL OF 165 MILLION PEOPLE WORLDWIDE – LIVES WITH HEARING LOSS.

GLOBAL DATA

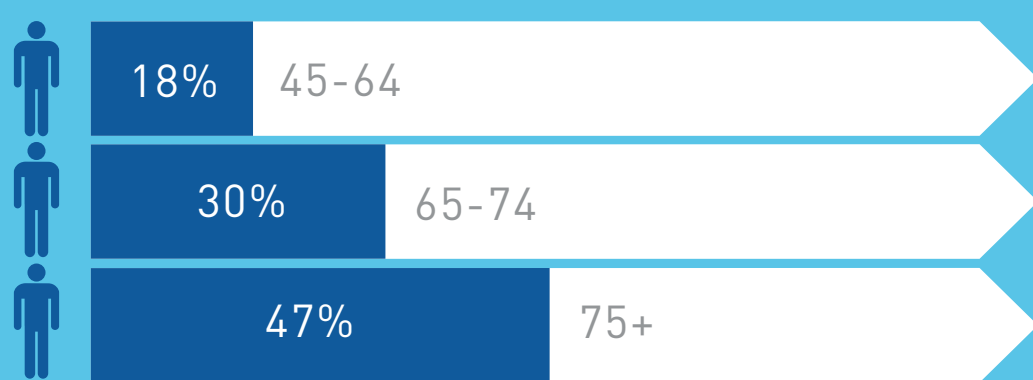


360,000,000
PEOPLE, OR 5% OF THE
WORLD'S POPULATION, HAVE
HEARING LOSS



1/3 PEOPLE 65+
HAVE HEARING LOSS
GLOBALLY

U.S. ADULTS WITH HEARING LOSS, BY AGE



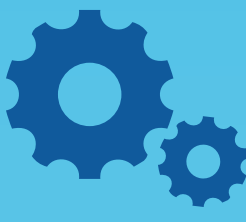
WHAT IF?



YOU COULD CONTROL YOUR HEARING AID DIRECTLY WITH YOUR iPhone®, iPad® OR iPod touch®?



YOU COULD USE THE iPhone, LISTEN TO MUSIC, WATCH MOVIES AND STREAM TURN-BY-TURN NAVIGATION DIRECTLY TO YOUR HEARING AID?



AN APP LET YOU CUSTOMIZE YOUR HEARING PREFERENCES EASILY AND DISCREETLY?



INTRODUCING BELTONE FIRST™

Made for iPhone hearing aid that streams sound directly from iPhone, iPad and iPod touch

THE FIRST HEARING AID WITH SO MUCH PERFORMANCE IN SUCH A SMALL SIZE



CONNECT SEAMLESSLY TO YOUR iPhone



EXPERIENCE QUALITY SOUND AND PERFORMANCE



TAILOR YOUR HEARING EXPERIENCE EASILY & INTUITIVELY



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